Data cleaning steps

The beginning campaigns numbers: **10139**

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| --- | --- | --- |
| Step | Remove all campaigns with | How many campaigns removed |
| 1 | Campaign Duration <= 1 | 97 |
| 2 | Delete the lines where NPO is blank | 1987 |
| 3 | Word “ test” in title, or description. | 0 |
| 4 | Remove campaigns where actual donations =0 but distinct donors > 0 | 58 |
| 5 | Remove campaigns where  Number of campaigns from the same NPO that started within the same Year Month  =984  = 106 | 37 |
| 6 | Remove all active campaigns.  The last campaign should be as of END OCT 2022 | 612 |
| 7 | Remove 40,000, 56,000, 80,000, and 100,000 campaign custome amount | 8 |
| 8 | Remove outliers based on original Model 3 | 368 |

The left campaigns: **6972**